

Fall In Love With Reds On Us!
Mail-In Certificate
(Full cash refund by mail)

OFFICIAL MAIL-IN CERTIFICATE

To receive your full cash refund (up to \$7.99), simply follow these instructions:

BUY: Any box of the Clairol shades listed below*

ENCLOSE:

1. This completed certificate.
2. Your cash register receipt with the purchase price circled and the UPC code from the bottom of the box written on it.

MAIL TO: **THE CLAIROL Fall In Love With Reds On Us! OFFER**
PO Box 900140
El Paso, TX 88590-0140

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

How did you find out about this offer?

- | | | |
|---|--|-------------------------------------|
| <input type="checkbox"/> Toll-free (800) number | <input type="checkbox"/> Our Web site | <input type="checkbox"/> Print ad |
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Word of mouth | <input type="checkbox"/> In-Store |
| <input type="checkbox"/> E-mail | <input type="checkbox"/> Magazine Editorials | <input type="checkbox"/> Outdoor Ad |
| <input type="checkbox"/> Other | | |

Actual proof of purchase only. No copies or reproductions will be honored. Limit one box of specific shades* of Clairol Nice 'n Easy, Hydrience, Natural Instincts or Ultrass (up to \$7.99) per household address. Offer is void where prohibited by law. Please allow 8-10 weeks for delivery. Offer is only good in the USA, Puerto Rico, and APO/FPO box numbers. No P.O. Boxes will be honored. This offer is not redeemable at your store. Offer valid from 08/19/04 to 11/30/04.

*Specific shades include:

Nice 'n Easy: 110 Natural Light Auburn, 111 Natural Medium Auburn, 112 Natural Dark Auburn, 112A Natural Dark Reddish Brown, 113 Natural Burgundy, 108 Natural Reddish Blonde, 114C Natural Light Chestnut Brown, 118C Natural Medium Chestnut Brown, 120C Natural Dark Chestnut Brown, 126 Natural Burgundy Black

Natural Instincts: 07R Saharan Rose, 16 Spiced Tea, 22 Cinnaberry, 32 Egyptian Plum, 30 Rosewood, 20RB Caribbean Mahogany, 13RB Aztec Copper, 20R Malaysian Cherry

Hydrience: 20A Amber Sunrise, 45 Tropical Sunset, 3RR Ruby Twilight, 41 Caribbean Caramel, 33 Russet Glow, 32 Hibiscus, 34 Tropic, 2RR Scarlet Shimmer

Ultrass: 7RO Lightest Auburn, 6RG Light Red Brown, 6RO Hot Red, 4RR Dark Red, 3V Deep Burgundy