

## AGE DEFY DIY HOW TO COLOR

Reminder: 48 hours in advance of coloring:

1 / Take the allergy test

2 / Do the strand test to determine your optimal coloring time

Helpful Hints:  
Apply color to dry hair that is free of styling product build-up. Have a clock ready for timing before you color.

**1/ PRE-TREAT & PREP**

1 / Before coloring, apply the AgeDefy Smoothing Pre-treatment to dry hair, all over from roots to tips. Do not rinse. Wash hands.

2 / Put on Premium Colorist Gloves.

3 / Tear off and discard tab from Activating Crème bottle.

4 / Squeeze contents of Color Crème tube into Activating Crème bottle and replace applicator tip.

5 / Place gloved finger over the applicator tip of Activating Crème bottle. Shake well, holding away from face, until color is totally blended and mixture thickens. Apply color immediately.

NOTE: ONCE MIXED, NEVER RESEAL OR STORE THE COLOR IN A CLOSED CONTAINER, AS IT COULD BURST.

**2/ APPLICATION OPTIONS****A COLOR RE-STORE.**

If you color every 1-3 months with a similar shade, for even color root to tip.

**A1 / ROOTS FIRST.**

- Make ½ inch partings throughout your hair with applicator tip.
- Apply color mixture onto new growth root area only, until completely saturated, working from the front to the back of your head.

**A2 / WAIT.**

- Leave color mixture on new growth root area for 20 minutes.

Tip: New hair growth needs more time to color! Also, focusing on new growth helps protect your ends from excessive damage.

**A3 / APPLY TO REST OF HAIR**

- Apply remaining color mixture to the rest of the hair.
- Work through hair from roots to tips to ensure full saturation but don't rub into scalp.
- Let develop for an additional 5 minutes.
- Total application time is 25 minutes.

**B NEW COLOR.**

If you have never colored, want to drastically change your current color, or have not colored in 3 months or longer.

**B1 / APPLY ALL OVER**

- Part your hair into small, even sections using the applicator tip.
- Apply color onto hair – first to your roots then immediately through the length of your hair. When covering gray, start where you have the most gray

**B2 / WORK THROUGH**

- Work through hair to spread evenly, from root to tip, but don't rub into scalp.
- Leave color mixture on hair for 25 minutes.

**3/ FINISH**

1 / When time is up, add a small amount of warm water and massage into a lather.

2 / Rinse until water runs clear.

3 / Apply a quarter-size amount of the Pantene Pro-V Colorseal Conditioning Therapy.

4 / Leave on for 2 minutes, then rinse thoroughly. Use remaining conditioner once a week after shampooing.

# CLAIROL®

YOUR COLOR EXPERT

## SPECIAL CAUTIONS

THE INSTRUCTIONS BELOW, PROVIDED BY THE HAIR COLOR EXPERTS, WILL GUIDE YOU STEP-BY-STEP THROUGH AN EASY COLORING EXPERIENCE. ALWAYS READ THE SAFETY INSTRUCTIONS AND FOLLOW THE DIRECTIONS FOR USE CAREFULLY. IMPORTANT: THIS PRODUCT IS NOT INTENDED FOR USE ON PERSONS UNDER THE AGE OF 16.

### IMPORTANT SAFETY INSTRUCTIONS

CAUTION: HAIR COLORANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. TEMPORARY "BLACK HENNA" TATTOOS MAY INCREASE YOUR RISK OF ALLERGY. TO REDUCE YOUR RISK FOLLOW THESE INSTRUCTIONS. DO NOT COLOR YOUR HAIR IF:

- YOU HAVE A RASH ON YOUR FACE OR SENSITIVE, IRRITATED AND DAMAGED SCALP,
- YOU HAVE EVER EXPERIENCED ANY REACTION AFTER COLORING YOUR HAIR,
- YOU HAVE EXPERIENCED A REACTION TO A TEMPORARY "BLACK HENNA" TATTOO IN THE PAST.

KEEP THE EMPTY CARTON AND THE INSTRUCTION LEAFLET IN CASE YOU EXPERIENCE A REACTION.

PERFORM A SKIN ALLERGY TEST 48 HOURS BEFORE EACH PRODUCT USE, EVEN IF YOU HAVE ALREADY USED COLORING PRODUCTS BEFORE.

### ALLERGY ALERT TEST INSTRUCTIONS

1 / Mix small, equal amounts of (1) and (2) by using a plastic bowl and a plastic spoon and tightly recap both bottles after use.

2 / Apply a small amount with a cotton ball or swab to an area approximately to the size of a quarter in the bend of your elbow.

Allow to dry.

3 / Do not wash this area for 48 hours.

4 / During washing, protect with an adhesive bandage and remove it immediately after washing.

5 / Do not use if your hair has been colored with henna or metal dyes.

6 / Examine the test area during the next 48 hours. If no reaction occurs, you are ready to color. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee to avoid future allergic reactions. Please consult a doctor, if you have any doubts.

NOTE: IF A RASH, REDNESS, BURNING OR ITCHING OCCURS YOU MAY BE ALLERGIC. STOP.  
YOU MUST NOT USE THIS PRODUCT.

### IF DURING COLORING YOU EXPERIENCE

Any stinging or burning and/or rash, rinse immediately and discontinue use as this may be an indication of a more serious reaction. DO NOT color your hair and consult a doctor or seek medical advice. Rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling eyes/face, rinse immediately and SEEK IMMEDIATE MEDICAL ATTENTION AND CONTACT THE MANUFACTURER.

IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash,

swelling to eyes/face, blistering and/or skin or scalp weeping SEEK IMMEDIATE MEDICAL ATTENTION AND CONTACT THE MANUFACTURER. Call 1-800-CLAIROL and our Color Experts will advise you what to do next.

### SPECIAL CAUTIONS

- Avoid contact with eyes
- Rinse eyes immediately if product comes into contact with them.
- We recommend removing contact lenses before applying hair color. If you must wear contact lenses during application and any products gets into your eye, remove the lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not use to dye eyelashes or eyebrows.
- Do not use if your scalp is irritated or injured.
- Do not inhale or ingest product.
- Prepare and use the product in a well-ventilated area. If you experience inhalation difficulties, move to fresh air.
- Avoid unnecessary skin contact.
- Do not exceed the development time stated.
- Wear gloves and rinse hair well after application.
- Immediately rinse any color splashes on the skin and clothing.
- Keep product away from heat and light. Do not leave the mixture in a closed bottle (bottle may expand/burst), if a bottle is used for mixing. Do not keep any unused product.
- Do not perm, relax or straighten the hair immediately before or after coloring.
- Do not use when the hair has previously been colored with henna or metal dyes.
- Remove all metal objects from hair before coloring and keep them away during coloring.

- Do not use metal bowl/stirrer for mixing.
- Do not mix this colorant with any other product.
- Heavy sweating may cause bleeding of colorant and staining of textiles.

### DO THE STRAND TEST EACH TIME YOU COLOR

Perms, relaxers, previous color can affect your color results.

1 / Cut a inch wide strand of hair from your roots (back of head) and tape strand.  
2 / Completely cover with the mixture remaining from the Allergy Test.  
3 / Time for 20 minutes (18 minutes for permed or relaxed hair), check the color every few minutes for upto 30 minutes maximum.  
4 / Rinse and dry the strand to determine your haircolor results.

KEEP OUT OF REACH OF CHILDREN.