

## NATURAL INSTINCTS INGREDIENTS/INGRÉDIENTS:

In every box you'll find: Color-Enhancing Colorant (#1), Color Activating Crème (#2), and Color Treat Conditioner (#3). Our Color-Enhancing Colorant is uniquely formulated to achieve your desired shade. Find yours below.

**COLOR ACTIVATING CRÈME (2)**

WATER, HYDROGEN PEROXIDE, ACRYLATES COPOLYMER, STEARETH-21, OLETH-2, PEG-50 HYDROGENATED PALMAMIDE, OLETH-5, ACRYLATES/STEARETH-20 METHACRYLATE COPOLYMER, OLEYL ALCOHOL, ETIDRONIC ACID, DISODIUM EDTA, SIMETHICONE, SORBITAN STEARATE, PEG-40 STEARATE.

**COLOR TREAT CONDITIONER (3)**

WATER, BIS-HYDROXY/METHOXY AMODIMETHICONE, STEARYL ALCOHOL, CETYL ALCOHOL, STEARAMIDOPROPYL DIMETHYLAMINE, GLUTAMIC ACID, FRAGRANCE, BENZYL ALCOHOL, PANTHENYL ETHYL ETHER, CITRIC ACID, EDTA, SODIUM CHLORIDE, COCOS NUCIFERA (COCONUT) OIL, CARTHAMUS TINCTORIUS (SAFFLOWER) SEED OIL, PANTHENOL, TRIMETHYLSILOXYSILICATE, ALOE BARBADENSIS LEAF JUICE, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE.

**COLOR-ENHANCING COLORANT (1)****28B/ROASTED CHESTNUT, DARK WARM BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-PHENYLENEDIAMINE, p-AMINOPHENOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, 2-METHYLRESORCINOL, ERYTHORBIC ACID, 4-AMINO-2-HYDROXYTOLUENE, SODIUM SULFITE, RESORCINOL, OLEAMIDE MIPA, C12-15 PARETH-3, m-AMINOPHENOL, OLETH-10, PANTHENOL, EDTA, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**28G/GOLDEN CAPPUCCINO, DARK GOLDEN BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, p-AMINOPHENOL, OLETH-2, p-PHENYLENEDIAMINE, DILINOLEIC ACID, 2-METHYLRESORCINOL, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, RESORCINOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 4-AMINO-2-HYDROXYTOLUENE, m-AMINOPHENOL, OLETH-10, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, PANTHENOL, EDTA, 1-NAPHTHOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, TOCOPHEROL, ASCORBIC ACID.

**20B/CINNAMON STICK, MEDIUM WARM BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9,

OLETH-2, DILINOLEIC ACID, p-AMINOPHENOL, COCAMIDOPROPYL BETAINE, TALL OIL ACID, p-PHENYLENEDIAMINE, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 2-METHYLRESORCINOL, 4-AMINO-2-HYDROXYTOLUENE, RESORCINOL, m-AMINOPHENOL, OLETH-10, PANTHENOL, EDTA, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**28/NUTMEG, DARK BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, p-PHENYLENEDIAMINE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, RESORCINOL, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 2-METHYLRESORCINOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, OLETH-10, PANTHENOL, EDTA, m-AMINOPHENOL, 1-NAPHTHOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, TOCOPHEROL, ASCORBIC ACID.

**32/EGYPTIAN PLUM, BURGUNDY BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, FRAGRANCE, C11-15 PARETH-9, p-PHENYLENEDIAMINE, 4-AMINO-2-HYDROXYTOLUENE, OLETH-2, p-AMINOPHENOL, 1-ACETOXY-2-METHYLNAPHTHALENE, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, 1-NAPHTHOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, TOCOPHEROL, ASCORBIC ACID.

**30/ROSEWOOD, DARK AUBURN BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, p-AMINOPHENOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, p-PHENYLENEDIAMINE, 4-AMINO-2-HYDROXYTOLUENE, OLETH-2, 1-ACETOXY-2-METHYLNAPHTHALENE, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, m-AMINOPHENOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, TOCOPHEROL, ASCORBIC ACID.

**26/HOT COCOA, MEDIUM BRONZE BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, p-AMINOPHENOL, OLETH-2, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, DILINOLEIC ACID, p-PHENYLENEDIAMINE, COCAMIDOPROPYL BETAINE, TALL OIL ACID, 2-METHYLRESORCINOL, ERYTHORBIC ACID, m-AMINOPHENOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

## NATURAL INSTINCTS INGREDIENTS/INGRÉDIENTS:

**27A/DOUBLE ESPRESSO,  
DARK BRONZE BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, p-AMINOPHENOL, 2-METHYL-5-HYDROXYETHYL-AMINOPHENOL, p-PHENYLENEDIAMINE, OLETH-2, DILINOLEIC ACID, m-AMINOPHENOL, 2-METHYLRESORCINOL, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

**11G/AMBER SHIMMER, LIGHTEST  
GOLDEN BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, p-AMINOPHENOL, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, 2-METHYLRESORCINOL, C12-15 PARETH-3, m-AMINOPHENOL, OLETH-10, p-PHENYLENEDIAMINE, PANTHENOL, EDTA, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**24/CLOVE, MEDIUM COOL BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-PHENYLENEDIAMINE, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, RESORCINOL, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, 2-METHYLRESORCINOL, OLETH-10, PANTHENOL, EDTA, m-AMINOPHENOL, p-AMINOPHENOL, TOCOPHEROL, ASCORBIC ACID.

**20/HAZELNUT, MEDIUM BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, p-PHENYLENEDIAMINE, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, RESORCINOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 2-METHYLRESORCINOL, OLETH-10, PANTHENOL, EDTA, m-AMINOPHENOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, p-AMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**20R/MALAYSIAN CHERRY, DARK RED**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, 4-AMINO-2-HYDROXYTOLUENE, OLETH-5, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, FRAGRANCE, p-PHENYLENEDIAMINE, C11-15 PARETH-9, p-AMINOPHENOL, OLETH-2, 1-NAPHTHOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, ERYTHORBIC ACID, 1-ACETOXY-2-METHYL-NAPHTHALENE, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

**35/EBONY MOCHA, BROWN BLACK**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, p-PHENYLENEDIAMINE, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, RESORCINOL, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 2-METHYLRESORCINOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, OLETH-10, m-AMINOPHENOL, PANTHENOL, EDTA, 1-NAPHTHOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, TOCOPHEROL, ASCORBIC ACID.

**36/MIDNIGHT, BLACK**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, p-PHENYLENEDIAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, RESORCINOL, OLETH-2, m-AMINOPHENOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 1-NAPHTHOL, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

**18/PECAN, MEDIUM GOLDEN BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, p-AMINOPHENOL, p-PHENYLENEDIAMINE, ERYTHORBIC ACID, 2-METHYLRESORCINOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, OLETH-10, 4-AMINO-2-HYDROXYTOLUENE, PANTHENOL, EDTA, m-AMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**38/BLACKBERRY, BURGUNDY BLACK**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, SOYTRIMONIUM CHLORIDE, 4-AMINO-2-HYDROXYTOLUENE, ETHOXYDIGLYCOL, p-PHENYLENEDIAMINE, OLETH-5, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, FRAGRANCE, C11-15 PARETH-9, p-AMINOPHENOL, OLETH-2, 1-NAPHTHOL, DILINOLEIC ACID, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, COCAMIDOPROPYL BETAINE, TALL OIL ACID, 1-ACETOXY-2-METHYL-NAPHTHALENE, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, TOCOPHEROL, ASCORBIC ACID.

## NATURAL INSTINCTS INGREDIENTS/INGRÉDIENTS:

**20RB/CARIBBEAN MAHOGANY,  
BRIGHT AUBURN BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, p-AMINOPHENOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, 4-AMINO-2-HYDROXYTOLUENE, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, p-PHENYLENEDIAMINE, TALL OIL ACID, 1-NAPHTHOL, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, 1-ACETOXY-2-METHYLNAPHTHALENE, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

**5/CHAMPAGNE ON ICE,  
MEDIUM NATURAL BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, p-PHENYLENEDIAMINE, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, p-AMINOPHENOL, OLETH-10, PANTHENOL, EDTA, m-AMINOPHENOL, 2-METHYLRESORCINOL, TOCOPHEROL, ASCORBIC ACID, 4-AMINO-2-HYDROXYTOLUENE, 1-NAPHTHOL.

**22/CINNABERRY,  
MEDIUM AUBURN BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-AMINOPHENOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, p-PHENYLENEDIAMINE, 4-AMINO-2-HYDROXYTOLUENE, 1-ACETOXY-2-METHYLNAPHTHALENE, DILINOLEIC ACID, COCAMIDO-

PROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, m-AMINOPHENOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, TOCOPHEROL, ASCORBIC ACID.

**9N/COASTAL DUNE, DARK BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, p-PHENYLENEDIAMINE, OLEAMIDE MIPA, C12-15 PARETH-3, 2-METHYLRESORCINOL, OLETH-10, PANTHENOL, EDTA, RESORCINOL, p-AMINOPHENOL, m-AMINOPHENOL, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, TOCOPHEROL, ASCORBIC ACID.

**9G/GOLDEN HONEY,  
DARK GOLDEN BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-AMINOPHENOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, p-PHENYLENEDIAMINE, 2-METHYLRESORCINOL, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, 4-AMINO-2-HYDROXYTOLUENE, OLETH-10, PANTHENOL, EDTA, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**15RG/GOLDEN SIENNA,  
LIGHT GOLDEN RED**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9,

OLETH-2, p-AMINOPHENOL, 4-AMINO-2-HYDROXYTOLUENE, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, p-PHENYLENEDIAMINE, RESORCINOL, m-AMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**6/LINEN, MEDIUM COOL BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, p-PHENYLENEDIAMINE, OLETH-10, PANTHENOL, RESORCINOL, EDTA, p-AMINOPHENOL, m-AMINOPHENOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**12A/NAVAJO BRONZE,  
LIGHT CARAMEL BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-AMINOPHENOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, p-PHENYLENEDIAMINE, ERYTHORBIC ACID, 2-METHYLRESORCINOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, m-AMINOPHENOL, RESORCINOL, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

**2/SAHARA, LIGHT BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXY-

## NATURAL INSTINCTS INGREDIENTS/INGRÉDIENTS:

DIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, CITRIC ACID, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, p-AMINOPHENOL, PANTHENOL, EDTA, 2-METHYLRESORCINOL, m-AMINOPHENOL, TOCOPHEROL, ASCORBIC ACID.

**10/SANDALWOOD, DARK COOL BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, p-PHENYLENEDIAMINE, OLETH-10, PANTHENOL, EDTA, RESORCINOL, p-AMINOPHENOL, m-AMINOPHENOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**16RG/SEDONA SUNSET,****REDDISH BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-AMINOPHENOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, 4-AMINO-2-HYDROXYTOLUENE, ERYTHORBIC ACID, 2-METHYL-5-HYDROXYETHYLAMINOPHENOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, p-PHENYLENEDIAMINE, 2-METHYLRESORCINOL, 1-ACETOXY-2-METHYLNAPHTHALENE, TOCOPHEROL, ASCORBIC ACID.

**13B/SPICED CIDER,  
LIGHT WARM BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, p-AMINOPHENOL, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, p-PHENYLENEDIAMINE, 2-METHYLRESORCINOL, C12-15 PARETH-3, RESORCINOL, 4-AMINO-2-HYDROXYTOLUENE, 1-NAPHTHOL, OLETH-10, PANTHENOL, EDTA, TOCOPHEROL, ASCORBIC ACID.

**16/SPICED TEA, LIGHT AUBURN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, 4-AMINO-2-HYDROXYTOLUENE, C11-15 PARETH-9, p-AMINOPHENOL, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, OLETH-10, PANTHENOL, EDTA, p-PHENYLENEDIAMINE, RESORCINOL, m-AMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**13/SUEDE, LIGHT BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, p-PHENYLENEDIAMINE, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, OLETH-10, PANTHENOL, EDTA, 2-METHYLRESORCINOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, m-AMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**4/SUNFLOWER,  
MEDIUM GOLDEN BLONDE**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, p-AMINOPHENOL, 2-METHYLRESORCINOL, OLETH-10, PANTHENOL, EDTA, m-AMINOPHENOL, p-PHENYLENEDIAMINE, TOCOPHEROL, ASCORBIC ACID.

**12/TOASTED ALMOST, LIGHT GOLDEN  
BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, p-AMINOPHENOL, p-PHENYLENEDIAMINE, ERYTHORBIC ACID, 2-METHYLRESORCINOL, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, OLETH-10, PANTHENOL, EDTA, 4-AMINO-2-HYDROXYTOLUENE, m-AMINOPHENOL, 1-NAPHTHOL, TOCOPHEROL, ASCORBIC ACID.

**14/TWEED, LIGHT COOL BROWN**

WATER, HEXYLENE GLYCOL, ETHANOLAMINE, PROPYLENE GLYCOL, TRISODIUM ETHYLENEDIAMINE DISUCCINATE, SOYTRIMONIUM CHLORIDE, ETHOXYDIGLYCOL, OLETH-5, FRAGRANCE, C11-15 PARETH-9, OLETH-2, DILINOLEIC ACID, COCAMIDOPROPYL BETAINE, TALL OIL ACID, p-PHENYLENEDIAMINE, ERYTHORBIC ACID, SODIUM SULFITE, OLEAMIDE MIPA, C12-15 PARETH-3, RESORCINOL, OLETH-10, PANTHENOL, EDTA, p-AMINOPHENOL, 2-METHYLRESORCINOL, m-AMINOPHENOL, N,N-BIS(2-HYDROXYETHYL)-p-PHENYLENEDIAMINE SULFATE, TOCOPHEROL, ASCORBIC ACID.