

Clairol Age Defy

THE INSTRUCTIONS INCLUDED WILL GUIDE YOU STEP-BY-STEP THROUGH AN EASY COLORING EXPERIENCE.

ALWAYS READ THE SAFETY INSTRUCTIONS AND FOLLOW THE DIRECTIONS FOR USE CAREFULLY. IMPORTANT: THIS PRODUCT IS NOT INTENDED FOR USE ON PERSONS UNDER THE AGE OF 16.

IMPORTANT SAFETY INSTRUCTIONS

CAUTION: HAIR COLORANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. TEMPORARY "BLACK HENNA" TATTOOS MAY INCREASE RISK OF ALLERGY. FOLLOW THESE INSTRUCTIONS TO REDUCE RISK.

DO NOT COLOR YOUR HAIR IF:

- YOU HAVE A RASH ON YOUR FACE OR SENSITIVE, IRRITATED OR DAMAGED SCALP,
- YOU HAVE EVER EXPERIENCED ANY REACTION AFTER COLORING YOUR HAIR,
- YOU HAVE EVER EXPERIENCED A REACTION TO A TEMPORARY "BLACK HENNA" TATTOO. KEEP THE EMPTY CARTON AND THE INSTRUCTION LEAFLET IN CASE YOU EXPERIENCE A REACTION.

PERFORM AN ALLERGY TEST 48 HOURS BEFORE EACH PRODUCT USE

EVEN IF YOU HAVE USED COLORING PRODUCTS BEFORE.

ALLERGY TEST INSTRUCTIONS

UNSCREW THE TINT TUBE CAP. HOLD TUBE FIRMLY WITHOUT SQUEEZING AND POINTING THE OPENING AWAY FROM YOUR FACE. PUSH THE POINTED END OF THE CAP INTO SEAL. MIX SMALL, EQUAL AMOUNTS OF 2b AND 2a IN A PLASTIC BOWL WITH A PLASTIC SPOON. TIGHTLY RECAP BOTH AFTER OPENING. APPLY A SMALL AMOUNT OF THE MIXTURE WITH A COTTON

BALL OR SWAB TO AN AREA APPROXIMATELY 1 CM² IN THE BEND OF YOUR ELBOW. ALLOW TO DRY. DO NOT WASH THIS AREA FOR 48 HOURS. DURING WASHING, PROTECT WITH AN ADHESIVE BANDAGE BUT REMOVE IT IMMEDIATELY AFTER WASHING. EXAMINE THE TEST AREA DURING THE NEXT 48 HOURS. **IF A RASH, REDNESS, SWELLING, BURNING OR ITCHING OCCURS YOU MAY BE ALLERGIC. STOP. YOU MUST NOT USE THIS PRODUCT AND YOU MUST SEEK MEDICAL ADVICE BEFORE COLORING.** THIS TEST REPRESENTS AN IMPORTANT PRECAUTION. EVEN IF AN ALLERGY ALERT TEST HAS BEEN CARRIED OUT YOU MAY STILL EXPERIENCE AN ALLERGIC REACTION WHEN YOU COLOR YOUR HAIR. THE ALLERGY ALERT TEST IS NOT A GUARANTEE TO AVOID FUTURE ALLERGIC REACTIONS. PLEASE CONSULT A DOCTOR IF YOU HAVE ANY DOUBTS.

IF DURING COLORING YOU EXPERIENCE:

- ANY STINGING OR BURNING AND/OR RASH, RINSE IMMEDIATELY AND DISCONTINUE USE AS THIS MAY BE AN INDICATION OF A MORE SERIOUS REACTION. DO NOT COLOR YOUR HAIR AND CONSULT A DOCTOR OR SEEK MEDICAL ADVICE.
- RAPIDLY SPREADING SKIN RASH, DIZZINESS OR FAINTNESS, SHORTNESS OF BREATH AND/OR SWELLING EYES/FACE, RINSE IMMEDIATELY AND **SEEK IMMEDIATE MEDICAL ATTENTION AND CONTACT THE MANUFACTURER.**

IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE

PROBLEMS SUCH AS SKIN OR SCALP ITCHING, SKIN OR SCALP RASH, SWELLING TO EYES/FACE, BLISTERING AND/OR SKIN OR SCALP WEEPING **SEEK IMMEDIATE MEDICAL ATTENTION AND**

CONTACT THE MANUFACTURER. CALL 1-800-252-4765 AND OUR COLOR EXPERTS WILL ADVISE YOU WHAT TO DO NEXT.

SPECIAL CAUTIONS

- AVOID CONTACT WITH EYES.
- RINSE EYES IMMEDIATELY IF PRODUCT COMES INTO CONTACT WITH THEM.
- WE RECOMMEND REMOVING CONTACT LENSES BEFORE APPLYING HAIR COLOR. IF YOU MUST WEAR CONTACT LENSES DURING APPLICATION AND ANY PRODUCTS GETS INTO YOUR EYE, REMOVE THE LENS FIRST, THEN FLUSH IMMEDIATELY WITH A LARGE AMOUNT OF LUKEWARM WATER AND SEEK MEDICAL ADVICE.
- DO NOT USE TO DYE EYELASHES OR EYEBROWS.
- DO NOT USE IF YOUR SCALP IS IRRITATED OR INJURED.
- DO NOT INHALE OR INGEST PRODUCT.
- PREPARE AND USE THE PRODUCT IN A WELL-VENTILATED AREA. IF YOU EXPERIENCE INHALATION DIFFICULTIES, MOVE TO FRESH AIR.
- WEAR SUITABLE GLOVES.
- AVOID UNNECESSARY SKIN CONTACT.
- DO NOT EXCEED THE DEVELOPMENT TIME STATED.
- WEAR GLOVES AND RINSE HAIR WELL AFTER APPLICATION.
- IMMEDIATELY RINSE ANY COLOR SPLASHES ON THE SKIN AND CLOTHING.
- THE CONTAINER MUST BE COMPLETELY EMPTY BEFORE DISPOSAL.
- KEEP PRODUCT AWAY FROM HEAT AND LIGHT.
- DO NOT LEAVE THE MIXTURE IN A CLOSED BOTTLE (BOTTLE MAY EXPAND/BURST), IF A BOTTLE IS

USED FOR MIXING.

- DO NOT PERM, RELAX OR STRAIGHTEN THE HAIR IMMEDIATELY BEFORE OR AFTER COLORING.
- DO NOT USE WHEN THE HAIR HAS PREVIOUSLY BEEN COLORED WITH HENNA OR METAL DYES. REMOVE ALL METAL OBJECTS FROM HAIR BEFORE COLORING AND KEEP THEM AWAY DURING COLORING.
- DO NOT USE METAL BOWL/STIRRER FOR MIXING.
- DO NOT MIX THIS COLORANT WITH ANY OTHER PRODUCT.
- HEAVY SWEATING MAY CAUSE BLEEDING OF COLORANT AND STAINING OF TEXTILES.
- KEEP OUT OF REACH OF CHILDREN

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THIS PRODUCT MAY CAUSE SEVERE ALLERGIC REACTIONS. DO THE SKIN ALLERGY TEST 48 HOURS BEFORE EACH APPLICATION EVEN IF YOU HAVE ALREADY USED COLORING PRODUCTS.

TIP:

If product gets on skin or household surface, wipe away immediately to avoid staining.

1/ PREPARATION

- Before coloring, apply the Age Defy Smoothing Pre-treatment (1) to dry hair, all over from roots to tips.
- Do not rinse. Wash hands.
- Put on Premium Colorist Gloves.
- Tear off and discard the tab from Activating Crème bottle (2b).
- Squeeze contents of Color Crème tube (2a) into Activating Crème bottle (2b) and replace applicator tip.
- Place gloved finger over the applicator tip of Activating Crème bottle (2b). Shake well, holding away from face, until color is totally blended and mixture thickens. Apply color immediately.

2/ APPLICATION OPTIONS

A IF YOU COLOR EVERY 1-3 MONTHS WITH A SIMILAR SHADE, FOR EVEN COLOR ROOT TO TIP

A1/ ROOTS FIRST

- Make 1/2-inch partings throughout your hair with applicator tip.
- Apply color mixture onto new growth root area only, until completely saturated, working from the front to the back of your head.

A2/ WAIT!

TIP: New hair growth needs more time to color! Also, focusing on new growth helps protect your ends from excessive damage.

- Leave color mixture on new growth root area for **30 minutes**.

A3/ APPLY TO REST OF HAIR

- Apply remaining color mixture to the rest of your hair.
- Work through hair from roots to tips to ensure full saturation, but don't rub into scalp.
- Let develop for an additional **5 minutes**.
- Total application time is **35 minutes**.

B

IF YOU HAVE NEVER COLORED, WANT TO DRASTICALLY CHANGE YOUR CURRENT COLOR, OR HAVE NOT COLORED IN 3 MONTHS OR LONGER

B1/ APPLY ALL OVER

- Part your hair into small, even sections using the applicator tip.
- Apply color onto hair - first to your roots then immediately through the length of your hair. When covering gray, start where you have the most gray.

B2/ WORK THROUGH

- Work through hair to spread evenly, from root to tip, but don't rub into scalp.
- Leave color mixture on hair for **35 minutes**.

TIP: For resistant grays leave on for an additional 10 minutes.

3/ FINISH

- When time is up, add a small amount of warm water and massage into a lather.
- Rinse until water runs clear.
- Apply a quarter-size amount of the CC+ Color Seal™ Conditioning Therapy (3).
- Leave on for **2 minutes**, then rinse thoroughly.
- Use remaining conditioner **once a week** after shampooing.